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ESTD : 2007

ASANNAGAR MADAN MOHAN TARKALANKAR COLLEGE

56 Majhdia Road, P.O. - Asannagar, Nadia, Pin - 741161

NAAC ACCREDITED 1ST Cycle Grade - B

(Affiliated to the university of Kalyani & Approved by the UGC under section 2(f) & 12B)

Ref.

Date: 14 August 2026

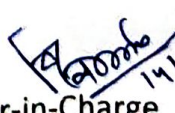
NOTICE

All the students are hereby informed that the college, as per direction from the appropriate authority, will organise a Consumer Awareness Programme for spreading awareness on C.P. Act, 2019 and WBRTPS Act, 2013 on 31/08/2026 at 11:30 a.m. in the Smart Classroom of our college.

The students are requested to take part in the essay writing, poster preparing and slogan writing competition in this context, the details of which are available in the letter from the Office of the Assistant Director, Consumer Affairs & Fair Business Practices, Govt. of West Bengal attached herewith.

The refreshment will be made available for the student participants on that day.


14/08/26
Nodal Teacher


14/08/26
Teacher-in-Charge
Teacher-in-Charge
Asannagar Madan Mohan Tarkalankar College
Asannagar, Nadia, W.B., Pin-741161



Government of West Bengal

Office of the Assistant Director

Consumer Affairs & Fair Business Practices

Nadia Regional Office, Austin Memorial Building

170, Donbosco Road, Krishnanagar, Pin-741101

Phone : 03472-256327, E-mail: adcafbp.cad.nda-wb@nic.in

No. 249/DCA/NDA

Dated: 9/7/26

To

The Principal/Head Master/ Head Mistress

Asannagar Madan Mohan

Tarikalanagar college

Asannagar, Nadia.

Sub: Request for arrangement of Consumer Awareness Programme at different colleges/schools of Nadia district for spreading awareness on C.P. Act, 2019 and WBRTPS Act, 2013

Sir/Madam,

This is to inform you that the Directorate of Consumer Affairs & Fair Business Practices, Government of West Bengal, has directed to arrange programmes for spreading consumer awareness through colleges/ schools of Nadia District.

Accordingly, I am to request you to organize the aforesaid programme on C.P. Act, 2019 and WBRTPS Act, 2013 at your respective college/ school.

Your kind co-operation for the above stated purpose is highly solicited.

Yours faithfully,

Assistant Director



Government of West Bengal
Office of the Assistant Director
Consumer Affairs & Fair Business Practices
Nadia Regional Office, Austin Memorial Building
170, Donbosco Road, Krishnanagar, Pin-741101
Phone: 03472-256327, E-mail: adcafbp.cad.nda-wb@nic.in

No: 290/1()/DCA/NDA

Dated: 21.07.26

To
The Principal
All Consumer Club Colleges (Non-Consumer Clubs)
Nadia.

Sub: Organising state level competitions in Colleges (both Consumer Clubs & Non-Consumer Clubs) in four categories namely 1. Essay Writing (English), 2. Essay Writing (Bengali), 3. Slogan Writing (English/Bengali) and Poster illustration
Ref: Dte. HQ Memo. No. 1071/(33)C&F, Dated: 10.07.2026.

Respected Sir/Madam,

This is to inform you that regional office level competitions among college students of this district regarding a) Poster-Illustration (caption either in English or Bengali), b) Essay-Writing (Bengali/ English in 500 words) and c) Slogan-Writing in 20 words (either in English or Bengali) on the theme viz. "Safe Products, Confident Consumer" are going to be organized in this Calendar Year, 2026 by this office.

To make things more precise, segment of above information are set out in columns as follows:

Sl. No.	Name of the competition	Topic	Criteria
1.	Essay writing in English	Safe Products, Confident Consumer (নিরাপদ পণ্য, আস্থাশীল ভোক্তা)	Within 500 words
2.	Essay writing in Bengali	Safe Products, Confident Consumer (নিরাপদ পণ্য, আস্থাশীল ভোক্তা)	Within 500 words
3.	Poster (Bengali & English)	Safe Products, Confident Consumer (নিরাপদ পণ্য, আস্থাশীল ভোক্তা)	Size: 10.5"x14" (excluding border) on art paper.
4.	Slogan writing (Bengali & English)	Safe Products, Confident Consumer (নিরাপদ পণ্য, আস্থাশীল ভোক্তা)	20 Words

It is to be noted that each college will select and send only one competitor for each category after organizing College level competition. No joint winner in each category for a particular position will be accepted from our end. It is also to be noted that this office will prepare the list of winner students among the entries received at our end and the selected 1st, 2nd & 3rd positions in each category along with their submitted entries in original will be forwarded for State-Level Competition, 2026 to be conducted by the Directorate of Consumer Affairs & Fair Business Practices in Kolkata.

In this context, you are requested to let the students know about the subject matter w.r.t the competitions and make it convenient to forward the name of the winners along their entries in original to this office within 19th August, 2026 positively.

This may be treated as urgent and for any kind of queries you may feel free to contact Sri Pravakar Gain, Assistant Director, (M-9143731654/7586059885) or use the above mentioned contact number of this office.

It may be noted in this context that the 1st, 2nd, and 3rd position winners in each category in State Level out of the nomination sent by the Regional Offices shall be felicitated during observance of National Consumer Day, 2026.

Yours faithfully,

Assistant Director

Consumer Affairs & Fair Business Practices
Nadia Regional Office